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POPULAR ANNUAL FINANCIAL REPORT





TABLE OF CONTENTS

INTRODUCTION

ADOUT THE FAFK	
ABOUT THE CITY	2
COMMUNITY PROFILE	3
ECONOMIC OUTLOOK	4
BUDGET PROCESS	5
FINANCIAL NFORMATION	
FINANCIAL HIGHLIGHTS	6
NET POSITION	7
REVENUES AND EXPENSES	8-8
CAPITAL ASSETS	10
ECONOMIC TRENDS	11
NEGATIVE AND POSITIVE SIDES	12





ABOUT THE POPULAR ANNUAL FINANCIAL REPORT

IN THE PULSATING HEART OF THE FINANCIAL UNIVERSE, THERE EXISTS A CELESTIAL SYMPHONY KNOWN AS POPULAR FINANCIAL REPORTING (PFR). LIKE A GRAND MAESTRO CONDUCTING AN OPULENT ORCHESTRA, PFR ORCHESTRATES THE HARMONIOUS DISSEMINATION OF FINANCIAL TALES. ITS MELODIES RESONATE THROUGH THE HALLOWED CORRIDORS OF THE BUSINESS WORLD, ENCHANTING INVESTORS, REGULATORS, AND CURIOUS ONLOOKERS ALIKE.

PFR IS THE LYRICAL LANGUAGE THAT CORPORATIONS USE TO SERENADE THEIR STAKEHOLDERS, WHISPERING THE SECRETS OF THEIR FISCAL AFFAIRS. IT'S THE BALLAD OF BALANCE SHEETS, THE SONNET OF INCOME STATEMENTS, AND THE SAGA OF CASH FLOW NARRATIVES. THROUGH THIS MELODIC MEDIUM, COMPANIES BARE THEIR FINANCIAL SOULS, REVEALING THEIR TRIUMPHS, STRUGGLES, AND THE CLANDESTINE DANCE OF NUMBERS THAT UNDERPINS THEIR EXISTENCE.

IN THE CITY BY THE BAY, SAN FRANCISCO, PFR PAINTS ITS OWN VIBRANT MURAL, BLENDING SEAMLESSLY WITH THE ECLECTIC BRUSHSTROKES OF TECH INNOVATION AND FINANCIAL PROWESS. HERE, AMIDST THE FOG-KISSED SKYLINE, THE TECH TITANS SWAY TO THE RHYTHM OF PFR'S QUARTERLY SYMPHONIES. FROM THE PULSATING HEARTBEAT OF SALESFORCE TO THE REVOLUTIONARY DREAMS OF UBER, EVERY FINANCIAL NOTE IS ETCHED IN THE GRAND NARRATIVE OF THE CITY'S ECONOMIC TAPESTRY.

ABOUT THE CITY

AN FRANCISCO, NESTLED ALONG THE SUN-KISSED SHORES OF CALIFORNIA, HAS A RICH AND STORIED HISTORY THAT TRACES BACK TO THE DAYS OF THE 1849 GOLD RUSH. ITS FOUNDATIONS WERE LAID BY INTREPID PROSPECTORS SEEKING FORTUNES IN THE GLISTENING STREAMS, BIRTHING A VIBRANT CITY THAT WOULD BECOME A BEACON OF OPPORTUNITY AND INNOVATION.

GUIDED BY A MAYOR-COUNCIL SYSTEM, THE CITY'S GOVERNMENT IS DEDICATED TO NURTURING A PROGRESSIVE AND INCLUSIVE COMMUNITY. THE MAYOR'S OFFICE, ALONGSIDE THE BOARD OF SUPERVISORS, ENDEAVORS TO STEER THE CITY TOWARD SUSTAINABLE GROWTH AND EQUITABLE DEVELOPMENT, FOSTERING A NURTURING ENVIRONMENT FOR BOTH-RESIDENTS AND BUSINESSES ALIKE.

IN THE BUSTLING VEINS OF SAN FRANCISCO'S FINANCIAL DISTRICT, A PULSATING HUB OF ECONOMIC ACTIVITY, A DIVERSE TAPESTRY OF BUSINESSES THRIVES. FROM THE TOWERING HEADQUARTERS OF GLOBAL TECH GIANTS TO THE SPIRITED STARTUPS SPROUTING IN THE CITY'S ENTREPRENEURIAL SOIL, SAN FRANCISCO IS A CRADLE OF INNOVATION AND FINANCIAL DYNAMISM. THE CITY'S STRATEGIC LOCATION AND ROBUST INFRASTRUCTURE HAVE TRANSFORMED IT INTO A GATEWAY FOR INTERNATIONAL TRADE, ATTRACTING A MYRIAD OF INDUSTRIES AND INVESTORS EAGER TO BE PART OF ITS BUSTLING ECONOMIC LANDSCAPE.





London Breed Mayor

THE SAN FRANCISCO YOUTH COMMISSION IS A BODY OF SEVENTEEN YOUNG INDIVIDUALS APPOINTED BY THE BOARD OF SUPERVISORS AND THE MAYOR OF SAN FRANCISCO. UNDER SECTION 4.124 OF THE CITY CHARTER, WE ARE RESPONSIBLE FOR ADVISING THE BOARD AND THE MAYOR ON THE 'EFFECTS OF LEGISLATIVE POLICIES, NEEDS, ASSESSMENTS, PRIORITIES, PROGRAMS, AND BUDGETS CONCERNING THE CHILDREN AND YOUTH OF SAN FRANCISCO.' FRANCISCO.

POPULATION -

2023	3,328,000
2022	3,318,000
2021	3,313,000
2020	3,314,000
2019	878,130
2018	070.044

-25

FRANCISCO: DIVERSE, EDUCATED, AND INCOME DIVERSE, EMBODYING A VIBRANT URBAN SPIRIT

SAN FRANCISCO BOASTS A ROBUST EDUCATIONAL
LANDSCAPE, HIGHLIGHTED BY
RENOWNED UNIVERSITIES AND A
STRONG COMMITMENT TO PROVIDING QUALITY K-12 **EDUCATION**

SAN FRANCISCO HAS A DIVERSE SAN FRANCISCO HAS A DIVERSE ETHNICITY, WITH A SIGNIFICANT PROPORTION OF RESIDENTS IDENTIFYING AS WHITE (AROUND 41%), ASIAN (AROUND 35%), HISPANIC OR LATINO (AROUND 15%), AND AFRICAN AMERICAN (AROUND 6%) (AROUND 6%).

THE MEDIAN AGE IN SAN FRANCISCO WAS AROUND 38 YEARS, WHICH WAS HIGHER THAN THE NATIONAL MEDIAN

SAN FRANCISCO'S ECONOMY IS ROBUST, DRIVEN BY TECHNOLOGY, TOURISM, AND A THRIVING FINANCIAL SECTOR.









GABBIE LISTANA



























MAUREEN LOFTUS (she/her)

ALLISTER ADAIR (he/him)





ECONOMIC OUTLOOK

SAN FRANCISCO'S ECONOMIC OUTLOOK IS PREDOMINANTLY INFLUENCED BY ITS THRIVING TECHNOLOGY INDUSTRY.

OVER THE RECENT YEARS, SAN FRANCISCO'S ECONOMY WAS PRIMARILY BOLSTERED BY THE TECH INDUSTRY, WITH NOTABLE CONTRIBUTIONS FROM COMPANIES LIKE GOOGLE, FACEBOOK, AND SALESFORCE. THE CITY ALSO EXPERIENCED NOTABLE ADVANCEMENTS IN BIOTECHNOLOGY, HEALTHCARE, AND FINANCE. CHALLENGES RELATING TO HIGH LIVING COSTS AND HOUSING AFFORDABILITY WERE PRESENT, POTENTIALLY IMPACTING LONG-TERM ECONOMIC SUSTAINABILITY. HOWEVER, THE CITY'S THRIVING STARTUP CULTURE AND INNOVATIVE ENVIRONMENT CONTINUED TO ATTRACT INVESTMENTS ACROSS VARIOUS SECTORS. THE COVID-19 PANDEMIC CAUSED TEMPORARY DISRUPTIONS, BUT THE TECHNOLOGY SECTOR'S RESILIENCE HELPED SAN FRANCISCO WEATHER THE STORM RELATIVELY WELL COMPARED TO OTHER REGIONS. FOR THE MOST ACCURATE AND DETAILED ECONOMIC INFORMATION, IT'S ADVISABLE TO REFER TO REPORTS FROM RELIABLE SOURCES SUCH AS THE U.S. BUREAU OF LABOR STATISTICS, THE SAN FRANCISCO CHAMBER OF COMMERCE, OR REPUTABLE ECONOMIC RESEARCH INSTITUTIONS, OFFERING SPECIFIC DATA ON EMPLOYMENT RATES, INDUSTRY TRENDS, GDP GROWTH, AND OTHER RELEVANT ECONOMIC INDICATORS.



BUDGET PROCESS



FORMULATION:

THE MAYOR'S
OFFICE AND THE
BUDGET ANALYST'S
OFFICE WORK ON
PREPARING A
BUDGET
PROPOSAL.



REVIEW:

THE BUDGET
PROPOSAL
UNDERGOES REVIEW
AND DISCUSSION IN
VARIOUS COMMITTEES
AND BY THE BOARD OF
SUPERVISORS



PUBLIC INPUT:

THERE ARE
PROVISIONS FOR
PUBLIC INPUT AND
FEEDBACK THROUGH
HEARINGS AND
COMMUNITY
MEETINGS



AMENDMENTS:

THE BOARD OF SUPERVISORS MAY PROPOSE AMENDMENTS AND REVISIONS TO THE BUDGET.



APPROVAL:

THE FINAL BUDGET IS APPROVED BY THE BOARD OF SUPERVISORS AND SIGNED BY THE MAYOR

FINANCIAL HIGHLIGHTS

SAN FRANCISCO'S NET POSITION MARKED A SIGNIFICANT GROWTH TO \$12.83 BILLION IN THE 2021-22 FISCAL YEAR, DRIVEN BY \$5.33 BILLION FROM GOVERNMENTAL ACTIVITIES AND \$7.50 BILLION FROM BUSINESS-TYPE **ACTIVITIES.**

THE MAJOR CHUNK, VALUED AT \$10.56 BILLION, WAS TIED TO PROPERTY AND EQUIPMENT INVESTMENTS, WITH A SLIGHT INCREASE FROM THE PREVIOUS YEAR. A NOTEWORTHY SHIFT OF \$384.7 MILLION FROM GOVERNMENTAL TO BUSINESS-TYPE ACTIVITIES WAS ALLOCATED FOR DEPARTMENTAL PROJECTS.

DESPITE A \$256.0 MILLION INCREASE IN GOVERNMENTAL ACTIVITIES, BUSINESS-TYPE ACTIVITIES SAW A \$240.0 MILLION DECLINE, INFLUENCED BY VARIED PERFORMANCE ACROSS SECTORS SUCH AS THE AIRPORT AND THE WASTEWATER ENTERPRISE, OFFSET BY IMPROVEMENTS AT HETCH HETCHY WATER AND POWER ENTERPRISE AND SFMTA.

IT'S IMPORTANT TO ACKNOWLEDGE THAT THESE CAPITAL ASSETS, CRUCIAL FOR SERVICE PROVISION, CANNOT BE SOLD TO SETTLE DEBTS, NECESSITATING ALTERNATE FUNDING SOURCES.

ADDITIONALLY, \$4.18 BILLION OF THE NET POSITION REPRESENTED RESTRICTED

RESOURCES.
HOWEVER, THE OVERALL NET POSITION DISCLOSED A \$1.91 BILLION DEFICIT,
PRIMARILY DRIVEN BY A \$2.04 BILLION DEFICIT IN GOVERNMENTAL ACTIVITIES, A \$435.3 MILLION DEFICIT IN BUSINESS-TYPE ACTIVITIES, AND A \$563.2 MILLION ADJUSTMENT FOR RECLASSIFIED LONG-TERM GOVERNMENT BOND LIABILITIES. THESE BONDS SUPPORTED VARIOUS PROJECTS, INCLUDING THE LHH REBUILD PROJECT, SPECIFIC PARK FACILITIES, EMBARCADERO SEAWALL EARTHQUAKE SAFETY PROJECTS, AND INITIATIVES FOR AN EMERGENCY WATER SUPPLY.

Financial Highlight	Amount (in billions)	Change from Previous Year
Net Position	\$12.83	
- Net Investment in Capital Assets	\$10.56	+0.8 million (0.01%)
- Restricted Net Position	\$4.18	+\$275.1 million (7.1%)
- Unrestricted Net Position	-\$1.91	+\$1.90 billion (49.8%)
Total Net Position Increase	\$2.17	+20.3%
Governmental Funds Revenues	\$8.54	+\$90.7 million (1.1%)
- Property Taxes		+\$33.4 million
- Sales and Use Tax		+\$59.8 million
- Hotel Room Tax		+\$136.9 million
- Real Property Transfer Tax		+\$175.7 million
- Intergovernmental Sources		+\$283.7 million
Governmental Funds Expenditures	\$7.76	+\$483.8 million (6.7%)
- Demand for Governmental Services		+\$411.4 million
- Debt Service		+\$97.3 million
- Capital Outlay		-\$24.9 million
Short-Term Debt	-\$423.9 million	
- Governmental Activities	+\$11.0 million	
- Business-Type Activities	-\$434.9 million	
- Water Enterprise	+\$100.4 million	
Long-Term Debt (Including Lease Liabilities)	+\$39.8 million	
- General Obligation Bonds		+\$468.4 million
- Refunding General Obligation Bonds		+\$414.2 million
- Refunded Bonds and Debt Service Payments		-\$847.4 million
- Amortization of Bond Premium		-\$92.1 million
- Lease Liabilities		-\$27.7 million

CITY'S NET POSITION

SAN FRANCISCO'S FINANCIAL WELL-BEING, INDICATED BY ITS NET POSITION, CONCLUDED THE 2021-22 FISCAL YEAR AT \$12.83 BILLION, EXHIBITING A 20.3 PERCENT INCREASE FROM THE PREVIOUS YEAR. THIS COMPRISED \$5.33 BILLION FROM THE CITY'S GOVERNMENTAL ACTIVITIES AND \$7.50 BILLION FROM ITS BUSINESS-TYPE ACTIVITIES.

THE LARGEST PORTION OF THE CITY'S NET POSITION, VALUED AT \$10.56 BILLION, REFLECTED ITS INVESTMENTS IN PROPERTIES AND EQUIPMENT, EXPERIENCING A SLIGHT INCREASE OF \$0.8 MILLION (0.01 PERCENT) FROM THE PREVIOUS YEAR. A NOTABLE SHIFT OF \$384.7 MILLION FROM GOVERNMENTAL ACTIVITIES TO BUSINESS-TYPE ACTIVITIES WAS OBSERVED, PRIMARILY FOR FUNDING VARIOUS DEPARTMENTAL PROJECTS. WHILE GOVERNMENTAL ACTIVITIES INCREASED BY \$256.0 MILLION, BUSINESS-TYPE ACTIVITIES DECREASED BY \$240.0 MILLION, WITH NOTABLE VARIATIONS IN DIFFERENT SECTORS, INCLUDING REDUCTIONS AT THE AIRPORT AND THE WASTEWATER ENTERPRISE, BALANCED BY INCREASES AT HETCH HETCHY WATER AND POWER ENTERPRISE AND SFMTA. IT IS CRUCIAL TO NOTE THAT THESE CAPITAL ASSETS, UTILIZED FOR SERVICE PROVISION, CANNOT BE LIQUIDATED TO SETTLE DEBTS, NECESSITATING ALTERNATIVE FUNDING SOURCES.

ANOTHER COMPONENT OF THE CITY'S NET POSITION, TOTALING \$4.18 BILLION, REPRESENTED RESOURCES SUBJECT TO SPECIFIC USAGE RESTRICTIONS (RESTRICTED RESOURCES). THE REMAINING NET POSITION REVEALED A DEFICIT OF \$1.91 BILLION, CONSISTING OF A \$2.04 BILLION DEFICIT IN GOVERNMENTAL ACTIVITIES, A \$435.3 MILLION DEFICIT IN BUSINESS-TYPE ACTIVITIES, AND AN ADJUSTMENT OF \$563.2 MILLION FOR THE RECLASSIFICATION OF LONG-TERM GOVERNMENT BONDS LIABILITIES. THESE BONDS SUPPORTED DIVERSE PROJECTS, INCLUDING THE LHH REBUILD PROJECT, SPECIFIC PARK FACILITIES, EMBARCADERO SEAWALL EARTHQUAKE SAFETY PROJECTS AT THE PORT, AND INITIATIVES FOR A RELIABLE EMERGENCY WATER SUPPLY FOR THE WATER DEPARTMENT.

Condensed Statement of Net Position (in thousands)

	Governmental activities		Business-ty	pe activities	Total			
	2022	2021	2022	2021	2022	2021		
Assets:								
Current and other assets	\$11,106,323	\$ 8,994,750	\$ 8,664,608	\$ 6,327,864	\$19,770,931	\$15,322,614		
Capital assets	7,587,262	6,831,506	24,258,288	23,408,990	31,845,550	30,240,496		
Total assets	18,693,585	15,826,256	32,922,896	29,736,854	51,616,481	45,563,110		
Deferred outflows of resources:	1,146,971	1,252,731	1,035,907	1,191,964	2,182,878	2,444,695		
Liabilities:								
Current liabilities	2,794,731	2,609,243	2,839,086	2,918,746	5,633,817	5,527,989		
Noncurrent liabilities	7,668,025	10,205,405	19,802,906	20,791,711	27,470,931	30,997,116		
Total liabilities	10,462,756	12,814,648	22,641,992	23,710,457	33,104,748	36,525,105		
Deferred inflows of resources:	4,046,781	505,142	3,820,651	322,335	7,867,432	827,477		
Net position:								
Net investment in capital assets *	4,183,166	3,927,209	6,763,452	7,003,396	10,561,965	10,561,206		
Restricted *	3,185,319	2,965,770	1,168,057	1,055,138	4,174,837	3,899,691		
Unrestricted (deficit) *	(2,037,466)	_(3,133,782)	(435,349)	(1,162,508)	(1,909,623)	(3,805,674)		
Total net position	\$ 5,331,019	\$ 3,759,197	\$ 7,496,160	\$ 6,896,026	\$12,827,179	\$10,655,223		

^{*} See Note 10(d) to the basic financial statements.

GOVERNMENT REVENUE AND EXPENSES

WHERE DOES THE MONEY GO?



WHERE DOES IT COME FROM?

	Government	tal activities	Business-ty	pe activities	Total		
·	2022	2021	2022	2021	2022	2021	
Revenues							
Program revenues:							
Charges for services	\$ 785,299	\$ 731,562	\$ 3,848,186	\$ 3,187,872	\$ 4,633,485	\$ 3,919,434	
Operating grants and contributions	2,185,343	1,925,539	545,636	710,059	2,730,979	2,635,598	
Capital grants and contributions	105,459	130,937	185,816	231,890	291,275	362,827	
General revenues:							
Property taxes	3,004,800	2,972,067	-	-	3,004,800	2,972,067	
Business taxes	1,326,675	1,894,604		-	1,326,675	1,894,604	
Sales and use tax	293,155	233,393	-	-	293,155	233,393	
Hotel room tax	174,609	37,698	-	-	174,609	37,698	
Utility users tax	105,225	81,367	-	-	105,225	81,367	
Other local taxes	676,304	453,852			676,304	453,852	
Interest and investment income (loss)	(160,687)	10,688	(108,628)	(3,066)	(269,315)	7,622	
Other	80,295	67,838	327,454	440,508	407,749	508,346	
Total revenues	8,576,477	8,539,545	4,798,464	4,567,263	13,374,941	13,106,808	
Expenses							
Public protection	1.252.725	1,744,103	-	-	1,252,725	1,744,103	
Public works, transportation	.,,	.,,			.,,	., ,	
and commerce	336,059	530,087	-		336,059	530,087	
Human welfare and	000,000	000,000			000,000	000,001	
neighborhood development	2.332.530	2,384,993	-		2.332.530	2.384.993	
Community health	1,151,847	1,241,282	-		1,151,847	1,241,282	
Culture and recreation	398,314	467,251			398,314	467,251	
General administration and finance	335,772	475,428			335,772	475,428	
Distributions to other governments	47,296	170,120	_		47,296	170,120	
General City responsibilities	129,138	100,077			129,138	100,077	
Unallocated Interest on long-term debt	155,467	144,334			155.467	144,334	
Airport	100,407	144,004	1,175,430	1,294,064	1,175,430	1,294,064	
Transportation			1,076,249	1,327,418	1,076,249	1,327,418	
Port	-		110,108	142,126	110,108	142,126	
Water			606,409	627,875	606,409	627,875	
Power			477.202	411,605	477,202	411.605	
Hospitals	-	_	1,300,196	1,376,112	1,300,196	1,376,112	
Sewer	-		326,952	318,976	326,952	318,976	
Total expenses	6.139.148	7.087.555	5.072.546	5,498,176	11.211.694	12,585,731	
Increase/(decrease) in net position							
before transfers	2.437.329	1,451,990	(274.082)	(930.913)	2.163.247	521.077	
Transfers	(866,631)	(861,966)	866,631	861,966	2,103,247	521,077	
Change in net position	1,570,698	590,024	592,549	(68,947)	2,163,247	521,077	
Net position at beginning of year, as previously reported	3,759,197	3,169,173	6,896,026	6.964.973	10.655,223	10,134,146	
		0,100,170		3,004,070		70,104,140	
Cumulative effect of accounting change			7,585		8,709		
Net position at beginning of year, as restated	3,760,321 \$ 5.331,019	3,169,173 \$ 3,759,197	6,903,611 \$ 7,496,160	6,964,973 \$ 6,896,026	10,663,932 \$12,827,179	10,134,146 \$10,655,223	

GOVERNMENT REVENUES AND EXPENSES

THE CITY SAW A SIGNIFICANT SHIFT IN NET POSITION IN FISCAL YEAR 2021-22, WITH AN INCREASE OF \$2.16

BILLION, MARKING A SUBSTANTIAL 315.1 PERCENT RISE FROM THE PREVIOUS FISCAL YEAR, TAKING INTO ACCOUNT THE CUMULATIVE EFFECT OF \$8.7 MILLION FOR THE ADOPTION OF GAS STATEMENT NO. 87, WHICH TOOK EFFECT ON JULY 1, 2021.

THIS POSITIVE CHANGE WAS PRIMARILY DRIVEN BY A \$1.57 BILLION INCREASE FROM GOVERNMENTAL ACTIVITIES AND A \$592.5 MILLION INCREASE FROM BUSINESS-TYPE ACTIVITIES.

IN GOVERNMENTAL ACTIVITIES, TOTAL REVENUES GREW SLIGHTLY BY \$36.9 MILLION (0.4 PERCENT), ACCOMPANIED BY A NOTABLE DECREASE IN TOTAL EXPENSES, DOWN BY \$948.4 MILLION (13.4 PERCENT)

FOR THE FISCAL YEAR.

BUSINESS-TYPE ACTIVITIES EXPERIENCED A MORE ROBUST REVENUE INCREASE OF \$231.2 MILLION (5.1 PERCENT), AND TOTAL EXPENSES DECREASED BY \$425.6 MILLION (7.7 PERCENT).

ADDITIONALLY, THE NET TRANSFER TO BUSINESS-TYPE ACTIVITIES ROSE BY \$4.7 MILLION.

THE KEY CONTRIBUTORS TO INCREASED CITYWIDE REVENUE INCLUDED HIGHER CHARGES FOR SERVICES,

SERVICES,
TOTALING \$714.1 MILLION, A SIGNIFICANT BOOST IN HOTEL ROOM TAX REVENUE AMOUNTING TO \$136.9

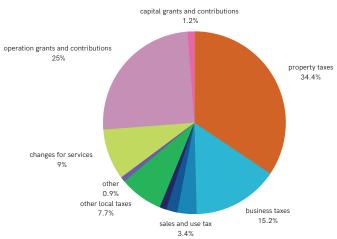
MILLION, AND AN INCREASE IN OTHER LOCAL TAXES, ADDING UP TO \$222.5 MILLION.

HOWEVER, THESE GAINS WERE PARTIALLY OFFSET BY A DECREASE IN CAPITAL GRANTS AND CONTRIBUTIONS BY \$71.6 MILLION,

A REDUCTION IN BUSINESS TAXES BY \$567.9 MILLION, AND A DROP IN INTEREST AND INVESTMENT INCOME

OF \$276.9 MILLION. FURTHER DETAILS ABOUT THESE CHANGES CAN BE FOUND IN THE SUBSEQUENT SECTIONS DISCUSSING GOVERNMENTAL AND BUSINESS-TYPE ACTIVITIES.

REVENUES BY SOURCE - GOVERNMENTAL ACTIVITIES



CAPITAL ASSETS

AS OF JUNE 30, 2022, THE CITY'S COMBINED CAPITAL ASSETS FOR GOVERNMENTAL AND BUSINESS-TYPE ACTIVITIES GREW TO \$31.85 BILLION, A 5.3% INCREASE (\$1.61 BILLION). THESE ASSETS ENCOMPASS LAND, BUILDINGS, MACHINERY, PARK FACILITIES, ROADS, BRIDGES, AND INTANGIBLE ASSETS. GOVERNMENTAL ACTIVITIES ACCOUNTED FOR \$755.8 MILLION (47.1%), WHILE BUSINESS-TYPE ACTIVITIES CONTRIBUTED \$849.3 MILLION (52.9%). SEE THE TABLE BELOW FOR MORE DETAILS (IN THOUSANDS).

IN 2022, SAN FRANCISCO'S CAPITAL ASSETS WITNESSED SUBSTANTIAL GROWTH IN GOVERNMENTAL AND BUSINESS-TYPE ACTIVITIES, WITH NOTABLE INCREASES IN VARIOUS SECTORS, INCLUDING WATER ENTERPRISE, SFMTA, WASTEWATER ENTERPRISE, HETCH HETCHY, AND AIRPORT, WHILE MAINTAINING A SIGNIFICANT COMMITMENT FOR FUTURE CAPITAL PROJECTS TOTALING APPROXIMATELY \$1.72 BILLION.

	Business-type											
	Governmental Activities			Activities				Total				
		2022		2021*		2022		2021*		2022		2021*
Land	\$	774,213	\$	735,247	\$	353,558	\$	340,536	\$	1,127,771	\$	1,075,783
Construction in progress		586,526		723,561		5,821,916		5,756,173		6,408,442		6,479,734
Facilities and improvements		4,400,210	4	4,111,281		14,582,595		14,083,637		18,982,805		18,194,918
Machinery and equipment		146,321		156,751		1,949,387		2,134,710		2,095,708		2,291,461
Infrastructure		1,079,859		1,000,149		1,275,202		1,044,074		2,355,061		2,044,223
Right-to-use assets*		502,781		-		228,503		-		731,284		-
Intangible assets		97,352		104,517		47,127		49,860		144,479		154,377
Total	\$	7,587,262	\$ (6,831,506	\$ 2	24,258,288	\$	23,408,990	\$	31,845,550	\$	30,240,496

THE SHIFTING LANDSCAPE: **CURRENT ECONOMIC TRENDS**

SAN FRANCISCO HAS BEEN KNOWN FOR ITS STRONG AND DIVERSE ECONOMY, DRIVEN PRIMARILY BY TECHNOLOGY, TOURISM, AND FINANCIAL SERVICES. SOME OVERARCHING TRENDS IN RECENT YEARS HAVE **INCLUDED:**



TECHNOLOGY SECTOR GROWTH:

SAN FRANCISCO HAS EXPERIENCED A CONTINUOUS EXPANSION IN ITS TECHNOLOGY SECTOR, WITH NUMEROUS STARTUPS AND ESTABLISHED COMPANIES CONTRIBUTING TO THE CITY'S ECONOMIC VITALITY.



TOURISM AND HOSPITALITY INDUSTRY:

THE CITY'S TOURISM AND HOSPITALITY INDUSTRY HAS HISTORICALLY PLAYED A SIGNIFICANT ROLE IN ITS ECONOMY, WITH ATTRACTIONS SUCH AS THE GOLDEN GATE BRIDGE, ALCATRAZ ISLAND, AND A VIBRANT CULTURAL SCENE DRAWING IN VISITORS FROM AROUND THE WORLD.



REAL ESTATE MARKET FLUCTUATIONS:

SAN FRANCISCO'S REAL ESTATE MARKET HAS BEEN SUBJECT TO FLUCTUATIONS, WITH PERIODS OF HIGH DEMAND AND SOARING HOUSING PRICES, OFTEN LEADING TO CONCERNS ABOUT AFFORDABILITY AND HOUSING ACCESSIBILITY.



ECONOMIC IMPACT OF COVID-19:
THE COVID-19 PANDEMIC SIGNIFICANTLY IMPACTED VARIOUS SECTORS OF SAN FRANCISCO'S ECONOMY, LEADING TO CHALLENGES FOR SMALL BUSINESSES, TOURISM, AND THE OVERALL ECONOMIC OUTLOOK. THE CITY HAS IMPLEMENTED VARIOUS MEASURES TO SUPPORT BUSINESSES AND RESIDENTS DURING THIS PERIOD.

THE NEGATIVE SIDE

DURING 2022 AND 2021, SAN FRANCISCO FACED SOME SERIOUS FINANCIAL ISSUES WITH CONSECUTIVE NEGATIVE FINANCIAL RESULTS.

EVEN THOUGH THEY TRIED HARD TO MAKE MORE MONEY AND CONTROL THEIR SPENDING, THE CITY STILL STRUGGLED A LOT FINANCIALLY. THE FACT THAT THEY KEPT HAVING DEFICITS SHOWED THAT IT WAS BECAUSE OF A MIX OF DIFFERENT THINGS, LIKE THE ECONOMY NOT DOING WELL, HIGHER COSTS TO RUN THINGS, AND HAVING TO SPEND MORE THAN THEY PLANNED.

DEALING WITH THESE CHALLENGES MAKES IT REALLY IMPORTANT FOR THEM TO PLAN THEIR MONEY BETTER, BE CAREFUL ABOUT WHERE THEY PUT THEIR RESOURCES, AND MAKE SMART CHOICES TO MAKE SURE THEY CAN KEEP GOING IN THE LONG RUN.

AS THEY WORK THROUGH THESE TOUGH FINANCIAL TIMES, THEY REALLY NEED TO TAKE A GOOD LOOK AT HOW THEY'RE PLANNING THEIR MONEY AND THE RULES THEY'RE FOLLOWING. THIS IS SUPER IMPORTANT TO HELP SAN FRANCISCO HAVE A MORE STABLE AND SUCCESSFUL FINANCIAL FUTURE.

& THE POSITIVE SIDE

ON THE OTHER HAND, SAN FRANCISCO CELEBRATED SIGNIFICANT FINANCIAL ACHIEVEMENTS, MARKING CONSECUTIVE YEARS OF POSITIVE FISCAL PERFORMANCE.

LEVERAGING STRATEGIC FINANCIAL PLANNING AND PRUDENT RESOURCE MANAGEMENT, THE CITY EXPERIENCED NOTABLE GROWTH IN VARIOUS SECTORS, UNDERSCORING ITS RESILIENCE AND ECONOMIC VIBRANCY. ROBUST REVENUE STREAMS, COUPLED WITH EFFECTIVE COST-CONTROL MEASURES, CONTRIBUTED TO THE STRENGTHENING OF THE CITY'S FINANCIAL HEALTH, FOSTERING A FAVORABLE ENVIRONMENT FOR SUSTAINABLE ECONOMIC DEVELOPMENT AND GROWTH.

NOTABLY, CAREFUL INVESTMENTS IN KEY AREAS, SUCH AS TECHNOLOGY, INFRASTRUCTURE, AND SUSTAINABLE INITIATIVES, YIELDED FRUITFUL RETURNS, POSITIONING SAN FRANCISCO AS A LEADING HUB FOR INNOVATION AND PROGRESSIVE ECONOMIC POLICIES.

THIS POSITIVE TRAJECTORY IN THE CITY'S FINANCIAL LANDSCAPE HIGHLIGHTS THE SUCCESS OF PRUDENT FINANCIAL DECISION-MAKING, UNDERSCORED BY THE CITY'S COMMITMENT TO FOSTERING A DYNAMIC AND PROSPEROUS ECONOMIC FUTURE FOR ALL ITS STAKEHOLDERS.

POPULAR ANNUAL FINANCIAL





CITY OF SAN FRANCISCO, CALIFORNIA

FISCAL YEAR ENDED JUNE 30, 2022

LIST OF REFERENCES:

SF.GOV - OFFICIAL WEBSITE OF THE CITY AND COUNTY OF SAN FRANCISCO

SFPL.ORG - SAN FRANCISCO PUBLIC LIBRARY

DATASF.ORG - SAN FRANCISCO OPEN DATA PORTAL

SFBOS.ORG - SAN FRANCISCO BOARD OF SUPERVISORS

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THIS WORK WAS COMPLETED AS PART OF THE PUBLIC MANAGEMENT COURSE AT THE SAA, UNIVERSITY OF TURIN, UNDER THE SUPERVISION OF PROF. VALERIO BRESCIA. THE ELEMENTS PRESENTED IN THIS ASSIGNMENT HAVE BEEN DEVELOPED IN ACCORDANCE WITH THE GUIDELINES DEFINED BY PROFESSORS PAOLO BIANCONE, SILVANA SECINARO, VALERIO BRESCIA, AND DAVIDE CALANDRA